



Red Oak Character Papyrus  
from the Imagine Collection

FLEXIBILITY    QUALITY    INNOVATION    RESULTS  
SUPPORT    PARTNERSHIP    BRAND    LEED  
TRENDS    DESIGN    VALUE    ORIGINALITY

# BUILDER BENEFITS

Mirage, the right partner to make your building projects profitable!



Hardwood Floors



## Distinctive products for long term performance

- ~ Four technologies to cover all types of installation
- ~ Each board is perfectly adjusted on all 4 sides which ensures remarkable uniformity and facilitates easy installation
- ~ Wide and trendy selection of stylish hardwood flooring
- ~ Custom colors, unique and distinctive products for special projects
- ~ Three different gloss levels
- ~ Products qualified for PEFC credits
- ~ No callbacks
- ~ Solid warranties
- ~ Wear-resistant commercial finish designed for high-traffic
- ~ Unmatched stability for a long-term performing product
- ~ Moldings and accessories for a harmonious match with flooring



## Partner in your commitment

- ~ Website section specially designed and created for industry professionals: [www.mirage-pro.com](http://www.mirage-pro.com)
- ~ Customized Mirage plant tours led by our professional trainer
- ~ Professional and easy-to-reach technical support
- ~ Local model home program
- ~ Extensive inventory of flooring ready to ship
- ~ Production capacity and flexibility to meet a variety of volume needs
- ~ National network of qualified, local representatives
- ~ The renowned quality of Mirage floors will help make your projects shine
- ~ The brand's popularity with consumers is backed by targeted actions in marketing, public relations, and communications



## Quality and unique know-how

- ~ North American Leader in hardwood flooring manufacturing with over 35 years of experience and unique know-how
- ~ 37 awards for excellence in the last decade
- ~ Overpass the industry's regular standards by controlling every wood processing step
- ~ ISO 9001 certification



## Naturally responsible approach

- ~ At Mirage, our commitment to sustainable development infuses everything we do. We believe that by protecting our natural resources we are building a better world for present and future generations.
- ~ To find out about all our other initiatives, visit our sustainability section at [www.mirage-pro.com](http://www.mirage-pro.com)



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## Any questions?

Contact our Mirage representatives to discuss your projects.



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[www.mirage-pro.com](http://www.mirage-pro.com)